



**FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

Job Title: **Videography Intern**
Reports to: **Director of Marketing/Membership**

Job Grade: Part-time

BE A PART OF OUR MISSION:

The mission of the Bloomington-Normal YMCA is to put Christian principles into practice through programs that build a healthy spirit, mind and body for all. Work for a leading national non-profit, under the Director of Marketing/Membership to gain knowledge and great hands on experience while building your portfolio. You will want this exciting opportunity on your resume! Interns will receive a free membership to the Bloomington-Normal YMCA for the duration of the internship.

POSITION SUMMARY:

Videography, Editing and Post Production for the Bloomington-Normal YMCA including but not limited shooting- events, interviews with staff, members, volunteers etc., for use on website, to be shown at events, or via different marketing and advertising channels.

ESSENTIAL FUNCTIONS:

1. Work closely with the marketing team and program directors to understand goals and objectives for desired video
2. Collaborate to support campaigns for programming and membership
3. Assist with the development of Strong Kids Campaign and Legacy Dinner videos
4. “Harvest”, share and convey YMCA stories of impact through various media
5. Support the YMCA s mission and center operations as needed

MINIMUM QUALIFICATIONS:

1. Strong communications skills, both written and verbal
2. Experience with video editing software, final cut pro, etc.
3. Ability to learn and use new database systems and applications
4. Proficiency in Microsoft Office products (Word, Excel, Outlook)
5. Organized and possess the ability to multi-task in a fast paced environment
6. Completed coursework in graphic design, marketing or similar program
7. Enthusiasm for communicating through design and attentiveness to detail
8. Completed or working toward a college degree, preferably in a related field (e. g., English, Marketing/Communications or Public Relations)
9. Previous internship or related experience in marketing or communications is a plus*This is an unpaid internship position